



MARSHALL PLAN FOR MIDDLE AMERICA

Kick-Off Summit

September 27, 2021

1. **OPENING KEYNOTE: The Time is Now: Activate the Vision for a Sustainable Energy and Economic Transformation - 15 mins**

Speaker: Bill Peduto, Mayor, City of Pittsburgh

2. **PANEL: The Opportunity for a Regional Transformation - 50 mins**

Theme: Spotlight the regional opportunity with panelists from the Marshall Plan for Middle America report, mayors of different Marshall Plan cities, and other leaders.

Panelists:

Moderator: Andrew Salkin, Founding Principal, Resilient Cities Catalyst

- Dr. Leslie Marshall, Lead Author, Marshall Plan for Middle America Roadmap and Director, SFPE Foundation
- Tom Croft, Executive Director, Steel Valley Authority
- Steve Williams, Mayor, City of Huntington
- Greg Fischer, Mayor, City of Louisville

3. **BREAKOUT GROUPS: PROJECT COHORTS - 15 mins**

4. **DAILY INNOVATION SPOTLIGHT - 5 mins**

Theme: Highlight regional innovation success stories.

Speaker: Donnel Baird, Chief Executive Officer, BlocPower

5. **PANEL: Our Ask -- What Do We Need as a Region to Make this Transition Happen? - 45 mins**

Theme: Regional leaders discuss how we can capitalize on this generational opportunity.

Panelists:

Moderator: Anne Slaughter Andrew, Principal, WindRun Strategies, LLC and Former U.S. Ambassador under President Obama

- Grant Ervin, Chief Resilience Officer, City of Pittsburgh
- Stephen Herzenberg, Executive Director, Keystone Research Center
- Amanda Woodrum, Senior Researcher, Policy Matters Ohio
- Kyle Fee, Regional Community Development Advisor, Federal Reserve Bank of Cleveland

September 28, 2021

- 1. KEYNOTE: Energy Transition in America: A Whole-of-Government Approach - 10 mins**
Speaker: Brian Anderson, Executive Director, Interagency Working Group on Coal and Power Plant Communities and Economic Revitalization & Director, National Energy Technology Laboratory
- 2. PANEL: Silo-Busting and Why Cross-Sectoral Partnerships are Key to Driving Energy and Economic Innovation - 60 mins**
Theme: New ways of working to get better projects designed, funded and implemented.

Panelists:
 - Moderator:** Debbie Nisson, Independent Consultant & Board Member, Heartland Capital Strategies
 - Peter Perrault, Senior Leader, Circular Economy and Sustainable Solutions, Enel Foundation
 - Briggs White, Deputy Executive Director, Interagency Working Group on Coal and Power Plant Communities and Economic Revitalization
 - Ron DeLyons, Chief Executive Officer, Creekwood Energy Partners
- 3. DAILY INNOVATION SPOTLIGHT - 10 mins**
Theme: Highlight regional innovation success stories.

Speaker: Kevin Walker, Chief Executive Officer, Duquesne Light Holdings, Inc.
- 4. PROJECT PREPARATION: Workshop Day 1 - 65 mins**
Theme: Interactive breakout sessions on some of the region's most promising projects.

October 4, 2021

- 1. OPENING KEYNOTE: Our Opportunity for Transition - 20 mins**
Speaker: Marty Walsh, U.S. Secretary of Labor
- 2. FIRESIDE CHAT: Clean Energy Advancements in Heavy Industry - 15 mins**
Speakers: Pat Getty, Co-Founder, IN-2-Market
Andrew Place, State Energy and Climate Policy Director, Clean Air Task Force
- 3. DAILY INNOVATION SPOTLIGHT - 10 mins**
Theme: Highlight regional innovation success stories.

Speaker: Ari Matusiak, Chief Executive Officer, Rewiring America
- 4. PROJECT PREPARATION: Workshop Day 2 - 105 mins**
Theme: Project teams report on progress made, take more feedback and secure additional partnerships

October 5, 2021

1. **OPENING KEYNOTE:** Scaling Innovation - **15 mins**

Keynote Speaker: Dong Kim, Senior Advisor at U.S. Department of Energy Loan Program Office

2. **THEMATIC DISCUSSIONS** - **60 mins**

Theme: Thorough breakouts for detailed discussions on:

Broadband Across Urban and Rural Communities

Facilitator: Karen Lightman, Executive Director, Metro21

Repurposing Shuttered Coal Plants and Former Steel Facilities

Facilitator: Valerie Jean Karplus, Associate Director of Engineering and Public Policy, Carnegie Mellon University

Renewables, Collaborative Purchasing for Electrifying Public Transportation, City Fleets, School Buses, Leverage Local Supply Chain

Facilitators: Noel Chesser, Principal Energy Advisor, Enel

Engaging Labor for a New Climate Workforce

Carbon Transformation and Climate Tech

Facilitator: Chris Gassman, Associate Director of the Center for Sustainable Business, University of Pittsburgh

High Road Solar Schools and Communities

Facilitator: Amanda Woodrum, Senior Researcher, Policy Matters Ohio

3. **PANEL: A Call to Action: The Time is Now! What Are You All Going To Do?** - **60 mins**

Panelists:

Moderator: Anne Slaughter Andrew, Principal, WindRun Strategies, LLC and Former U.S. Ambassador under President Obama

- Heidi Binko, Executive Director, Just Transition Fund
- Bill Peduto, Mayor, City of Pittsburgh
- Bruce Katz, Director of the Nowak Metro Finance Lab, Drexel University
- Patty DeMarco, Chairperson of CONNECT, Member of Council of Forest Hills Borough
- Trenton Allen, Managing Director, Sustainable Capital Advisors

PARTNER ORGANIZATIONS



RESILIENT CITIES CATALYST



PITTSBURGH
PENNSYLVANIA

COLUMBIA | Center for
Resilient Cities
and Landscapes



Heartland
CAPITAL STRATEGIES

Mobilizing Workers' Capital for a Sustainable World



ReImagine
Appalachia