

Marshall Plan for Middle America

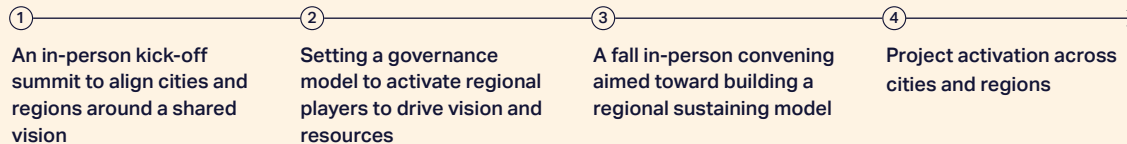


Marshall Plan for Middle America (MP4MA) has mapped out a vision for a regional, diverse stakeholder coalition to activate economic recovery in the Upper Appalachia/Ohio River Valley region, while laying the foundation for a robust renewable energy sector.

Incoming Federal stimulus resources and the President's core focus on energy transition and economic recovery signal a momentous opportunity to position this region as a leader for this progressive Federal agenda. Enabling this ambitious vision requires acting now to activate a pipeline that builds capacity to drive transformational projects that spur local and regional economic development, while also supporting the energy transition, an equitable recovery, and resilient communities.

Regional Activation in a Post-Covid Economy

To drive momentum for this generational opportunity, the City of Pittsburgh, in partnership with Resilient Cities Catalyst, will mobilize the MP4MA's next steps through fundraising over the next six months toward:



KICK-OFF OUTCOMES

- > Connect critical federal funders and partners to local activities and priorities
- > Lay principles and partnerships for regional coordination and vision
- > Activate a series of prioritized local projects that leverage existing funding and resources

KEY STAKEHOLDERS

EXECUTIVE LEVEL

Mayors and City Officials, University Presidents, and CEOs of Major Corporations

TECHNICAL EXPERTISE

Private Sector, Capital Planning, Foundations, and Anchor Institutions

WHY NOW?



RECOVERY FROM ECONOMIC IMPACTS OF COVID-19

- Exacerbated economic inequalities amongst the working poor
- Increased social stresses, like poor public health outcomes
- Incoming recovery funding



USHERING A MAJOR ENERGY TRANSITION

- Incoming federal stimulus funding aligns with President's core vision for an equitable energy transition
- Ushering a paradigm shift away from fossil fuel investment and toward the creation of the nation's renewable energy sector hub
- A vision to create upwards of 400,000 new jobs, and to ultimately eliminate carbon emissions by 2050



CAPITALIZING ON THE MOMENTOUS FEDERAL OPPORTUNITY

- Urban renewal funding, infrastructure spending, climate change and stimulus funds signal a generational opportunity

MP4MA BACKGROUND

MP4MA has been spearheaded by Pittsburgh Mayor William Peduto, in partnership with nine key cities across four states in the Ohio River Valley and Upper Appalachia. The plan envisions \$60 billion annually over the next 10 years, through private investment, federal and state funding.

This will require new approaches and tools that bring together key community stakeholders, private sector and government interests to activate new partnerships and build capacity to realize this bold new vision.

The program aims to address several concurrent challenges:



Widening socioeconomic disparities



Economic decline

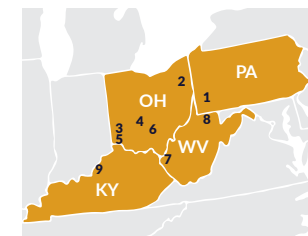


Aging and inadequate infrastructure



Impacts of climate change

NINE KEY CITIES ACROSS 4 STATES IN THE OHIO VALLEY AND UPPER APPALACHIA



1. Pittsburgh (PA)
2. Youngstown (OH)
3. Dayton (OH)
4. Columbus (OH)
5. Cincinnati (OH)
6. Athens (OH)
7. Huntington (WV)
8. Morgantown (WV)
9. Louisville (KY)